

Two Days
Faculty Development Programme
on
Opportunities for Research in Social Sciences

on
30th & 31st January 2018

Organized by
Institute of Management Study, Kolkata



in Association with
Association of Indian Management School, Hyderabad



Venue
Institute of Management Study
E M Bypass, 93, Mukundapur Main Road, Kolkata – 700 099
Contact – 033 2426 4168

Timing : 09:00 am – 05:00 pm



IMS GROUP

Lake Gardens Saha Education Society, Lake Gardens Kolkata registered under Society Registration Act XXVI of 1961 No. S/IL/16378 of 2003 – 2004 was established in 2003 with the view to promote education, research and training. With this aim in mind, the founder director Dr. Tapash Ranjan Saha, who is young, energetic and extremely dynamic, set up the first college at Mukundapur under the banner of the society. The society established two colleges, in due course of time under the affiliation of Maulana Abul Kalam Azad University of Technology (Formerly WBUT), a Research Centre and a centre for Skill Development.

INSTITUTE OF MANAGEMENT STUDY

Inspired by this noble cause of education, Institute of Management Study began its curriculum from July 2006. It is one of the new age B – schools, set up with the objective to provide Undergraduate programmes in Management and Computer Application under the affiliation of Maulana Abul Kalam Azad University of Technology (formerly WBUT). IMS is a coeducational institution providing equal opportunity in all respect to impart quality education for building up managers, teachers and researchers for the industry, academia and the nation as a whole. In the 2014 session, additional courses of BBM (Hospital Management), BTTM (H) Tourism Management and MHA - Hospital Management, were further added under same university.

ASSOCIATION OF INDIAN MANAGEMENT SCHOOL (AIMS)

AIMS is a networking organization of business schools in India. Founded in 1988 as a registered society, the Association of Indian Management Schools (AIMS), a non-profit professional organization, has since grown into a powerful network of over 698 top management schools of national and international repute in the country. It is the second largest network of management schools in the world and the official representative of Indian Management Schools in India as well as in some important international forums.

Referring to the representation in international forums, AIMS had a strong presence at international annual conferences of Global Forum, AACSB, EFMD, ACBSP, AMDISA right from 2005 onwards. One of the major activities of AIMS is its policy advocacy role to safeguard the interests of B-Schools in all respects. It has created four regions -- North, East, West and South (NEWS) -- to spread its mission all over the country.

About The Programme

Today the profession of management teaching has become quite challenging. Business school teachers are expected to be both effective teachers and researchers. In order to be an effective teacher, one needs to be able to deliver the domain knowledge using the most suitable pedagogical tools. An effective teacher is also required to remain at the frontiers of knowledge in his/her areas of subject expertise and gain working knowledge of other domains as management is essentially interdisciplinary. For this, every teacher needs to continuously upgrade himself/herself by engaging in research. This Faculty Development Programme (FDP) at the national level, is aimed at nurturing and enhancing the teaching and research skills of prospective, new and seasoned management teachers, researchers and trainers.

Programme Objectives

- To help participants in choosing the right topic, feasibility and the right methodology for their research.
- To enhance participant's skills towards publishable technical writings.
- To provide a platform for discussion on methodological requirements of research.
- To make the participants familiar with various statistical techniques

Expected Outcomes

- After attending the programme, participants will get in depth understanding of research and its implication in decision making process.
- Gain better understanding on how to design a valid research project to answer specific research questions.
- Design reliable and valid questionnaires for collection of data.
- Use descriptive and predictive statistical tools using robust analytical methods.

Topics Covered

- Opportunities in Social Research
- Social Research Methods
- Quantitative & Qualitative Aspect of Social Research
- Reduction of Data using Factor Analysis
- Writing a Research Paper
- Referencing and Journal Publication

Who Should Attend

- Professors/Lecturers of Colleges / Institutes who are teaching Management, Social Science or allied disciplines having keen interest in research.
- Research Scholars pursuing research in the area of Management, Social Science & allied disciplines.

Resource Persons

Renowned senior faculties and professors of IMS Group and other Business Schools and Universities across India.

Certification

On attending the full 2 days program, certificates will be provided to the participants jointly by AIMS and IMS.

Programme Fee

- AIMS Member Institute: Rs 500/- per participant.
- Non Member Institute: Rs. 1000/- per participant.
- In case of spot Registration candidates will have to pay Rs. 600/- (Member Inst.) and Rs. 1100/- (Non Member) in cash.

Mode of Payment

Interested participants must fill up the attached registration form and submit the same to IMS, Kolkata along with demand draft in favor of INSTITUTE OF MANAGEMENT STUDY, payable at KOLKATA. Alternatively, NEFT transfer can also be done through:

- Bank Name : UCO BANK, EKTP, Survey Park
- Bank A/c No : 18750100002699
- IFSC : UCBA0001875

Programme Director

- Dr. Tapash Ranjan Saha, Director, IMS Group

Programme Co-ordinators

- Prof. Aparajita Roy, Asst. Professor – 9830077629
- Prof. Snigdha Basu, Asst. Professor – 9830726112
- Prof. Moumita Saha, Asst. Professor – 8820725714
- Prof. Surajit Das, Asst. Professor – 8100035983

Note: Nominations may be sent by email to: imsfdp2018@yahoo.com



INSTITUTE OF MANAGEMENT STUDY

FACULTY DEVELOPMENT PROGRAMME

ON

“OPPORTUNITIES FOR RESEARCH IN SOCIAL SCIENCES”

(30TH & 31ST JANUARY 2018)

[Registration form, along with prescribed fees, should be submitted by January 27th 2018]

Name: (Prof/ Dr. / Mr./ Mrs.):

Subject/Area:Qualification

Designation:

Address for Communication:

E-mail ID:.....Telephone No.:

Institutional Address:

Details of Payment: (In favour of “INSTITUTE OF MANAGEMENT STUDY”, payable at Kolkata)

DD *NEFT *NET BANKING

DD DETAILS: NUMBER _____ AMOUNT _____

BANK NAME _____ BRANCH _____

(Please write your Name and Mobile Number on the reverse of DD/ Pay Order)

*In case of NEFT/ Net Banking mode of Payment, please send a scanned copy of the receipt and the following details:

TRANSACTION ID _____ DATE _____

AMOUNT _____ ACCOUNT NO. _____

Choice of Food: VEG NON VEG

All the above information is true to the best of my knowledge and belief.

Date:

Place:

Signature